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17	IN THE UNITED STAT	'ES DISTRICT COURT
18	FOR THE NORTHER DIS	STRICT OF CALIFORNIA
19	MARLON H. CRYER, individually and	
20	on behalf of a class of all other persons	Case No. 16-cv-4265
21	similarly situated, and on behalf of the Franklin Templeton 401(k) Retirement	
	Plan,	COMPLAINT FOR VIOLATIONS
22 23	Plaintiffs,	OFTHE EMPLOYEE RETIREMENT INCOME SECURITY ACT OF 1974, AS AMENDED ("ERISA")
23		AS AMENDED ( LINISA )
	V.	
25	FRANKLIN RESOURCES, INC., the	
26	Franklin Templeton 401(k) Retirement Plan	
27	Investment Committee, and DOES 1-25,	
28	Defendants.	
	COMPLAINT, Cryer v. Franklin	n Resources, Inc. 16-cv-4265
I	I	

1 1. Plaintiff Marlon H. Cryer, individually and as representative of a class of 2 similarly situated persons, ("Plaintiffs") brings this action pursuant to 29 U.S.C. 3 §1132(a)(2) and (3) on behalf of the Franklin Templeton 401(k) Retirement Plan (the 4 "Plan") against Defendants Franklin Resources, Inc. (hereinafter "Franklin 5 Templeton"), Franklin Templeton 401(k) Retirement Plan Investment Committee ("Investment Committee"), and Doe Defendants 1-25, who are, or during the Class 6 7 Period were, members of the Investment Committee (collectively "Defendants") for 8 breach of fiduciary duties and state the following as their cause of action.

9 2. Plaintiff alleges that Defendants breached their fiduciary duties by
10 causing the Plan to invest in funds offered and managed by Franklin Templeton
11 ("Franklin Funds"), when better-performing and lower-cost funds were available.
12 Plaintiff further alleges that Defendants were motivated to cause the Plan to invest in
13 Franklin Funds to benefit Franklin Templeton's investment management business.

14

I.

## JURISDICTION AND VENUE

15 3. This court has exclusive jurisdiction over the subject matter of this action
16 under 29 U.S.C. § 1132(e)(1) and 28 U.S.C. § 1331 because it is an action under 29
17 U.S.C. § 1132(a)(2) and (3).

18 4. This district is the proper venue for this action under 29 U.S.C. §
19 1132(e)(2) and 28 U.S.C. § 1391(b) because it is the district in which the subject plan is
20 administered, where at least one of the alleged breaches took place, and where at least
21 one defendant may be found.

- 22 || **II. PARTIES**
- 23

28

# A. Plaintiff

24 5. Plaintiff Marlon H. Cryer is a citizen and resident of Lutz, Florida and
25 was a participant in the Plan from at least 2010 through the present. During the Class
26 Period Plaintiff invested his Plan account in at least four Proprietary Mutual Funds, the
27

Mutual Global Discovery Fund, the Rising Dividends Fund, the Flex Cap Growth
 Fund, and the Growth Opportunities Fund.

3

#### B. Defendants

6. The Investment Committee consists of at least five members appointed 4 5 by the Board of Directors of Franklin Templeton. It is responsible for, among other things, analyzing the performance and fees of investment options under the Plan, 6 7 selecting new investment options to be offered under the Plan, and monitoring and 8 removing or replacing investment options offered under the Plan. Accordingly, it had 9 the fiduciary duty to select, monitor, and remove the Plan's investment options at all 10 times relevant herein. There identities are not now known, and so they are named 11 herein as Does 1-25 and sued under such fictitious names. Plaintiff will amend this 12 Complaint to identify and name them individually when their identities are 13 ascertained.

The Investment Committee is a fiduciary of the Plan under 29 U.S.C.
§1002(21) because it exercised discretionary authority or control respecting the
management of the Plan, exercised authority or control respecting management or
disposition of the Plan's assets, and/or had discretionary authority or responsibility
respecting the administration of the Plan.

8. The Members of the Investment Committee and any individual or entity
 to whom the Committee delegated any of its fiduciary functions, the nature and extent
 of which have not been disclosed to Plaintiffs, are fiduciaries of the Plan under 29
 U.S.C. § 1002(21) because they exercised authority or control respecting management
 of the Plan, exercised authority or control respecting management or disposition of the
 Plan's assets, and/or had discretionary authority or discretionary responsibility
 respecting the administration of the Plan.

26
9. Defendant Franklin Templeton is the Plan sponsor and a party in
27 interest to the Plan under 29 U.S.C. §1002(14). In certain situations, Franklin

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Templeton also acts as the Plan Administrator. Franklin Templeton is a corporation
 organized under the laws of the state of Delaware, with its corporate headquarters and
 principal place of business in the city and county of San Mateo, California.

- 4 10. Upon information and belief, Franklin Templeton, acting through its
  5 officers, directors, employees, or agents was a fiduciary to the Plan under 29 U.S.C. §
  6 1002(21) because it exercised discretionary authority or control respecting
  7 management of the Plan, exercised authority or control respecting management or
  8 disposition of the Plan's assets, and/or had discretionary authority or responsibility
  9 respecting the administration of the Plan.
- 10 11. Franklin Templeton, acting by and/or through its Board of Directors, is
  11 a fiduciary within the meaning of ERISA, and thus subject to the fiduciary standard of
  12 care, because it appoints and removes the members of the Investment Committee.
- 12. Upon information and belief, Franklin Templeton has exercised control
  over the activities of its employees, internal departments and subsidiaries that
  performed fiduciary functions with respect to the Plan, and can hire or appoint,
  terminate, and replace such employees at will. Franklin Templeton is therefore liable
  for the fiduciary breaches alleged herein of its employees, internal departments and
  subsidiaries.

19 13. Franklin Templeton cannot act on its own. In this regard, on
 20 information and belief, Franklin Templeton relied directly on the other Defendants to
 21 carry out its fiduciary responsibilities under the Plan and ERISA and the acts of its
 22 officers and employees alleged herein are the acts of Franklin Templeton.

23 || III. THE PLAN

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24 14. The Plan is sponsored by Franklin Resources, Inc. It was established on
25 October 1, 1981 and amended on October 1, 2010.

26 15. The Plan is an "employee pension benefit plan" within the meaning of
27 29 U.S.C. §1002(2).

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- 1 16. The Plan is an "individual account plan" or "defined contribution plan"
   2 within the meaning of 29 U.S.C. § 1002(34).
- 3

17. The Plan purports to be a "401(k) Plan" under 26 U.S.C. §401.

4 18. The Plan covers substantially all employees of Franklin Templeton and
5 its U.S. subsidiaries who meet certain employment requirements.

6

# IV. THE PLAN'S INVESTMENTS

7 19. Defendants' fiduciary duties are among the "highest [duties] known to 8 the law." Donovan v. Bierwirth, 680 F.2d 263, 272 (2d Cir. 1982). Consistent with these 9 fiduciary duties, Defendants had a fiduciary duty to Plaintiff, the Plan, and the other 10 participants in the Plan to offer only prudent investment options. A fiduciary has "a 11 continuing duty of some kind to monitor investments and remove imprudent ones" 12 and "a plaintiff may allege that a fiduciary breached the duty of prudence by failing to 13 properly monitor investments and remove imprudent ones." Tibble v. Edison Int'l., 135 S.Ct. 1823, 1829 (2015). Defendants therefore breached their fiduciary duty of 14 15 prudence under ERISA §404(a)(1)(B); 29 U.S.C. §1104(a)(1)(B).

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Α.

#### The Proprietary Mutual Funds

17 20. There is no shortage of reasonably priced and well-managed investment
18 options in the 401(k) plan marketplace.

19 21. Despite the many investment options available in the market, the Plan
20 has invested hundreds of millions of dollars in mutual funds managed by Franklin
21 Templeton and its subsidiaries. These investment options were chosen because they
22 were managed by, paid fees to, and generated profits for Franklin Templeton and its
23 subsidiaries.

24 22. All forty mutual funds offered by the Plan are managed by Franklin
25 Templeton or its subsidiaries (the "Proprietary Funds"). The Plan also includes a
26 Company Stock Fund, which invests in common stock of Franklin Templeton, and a
27 collective trust, managed by State Street Global Advisors, which is intended to track

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domestic large-capitalization stocks as represented in the S&P 500 Index. In 2015, the
 Plan also added three other collective trusts, also managed by State Street Global
 Advisors, to offer index tracking for international stocks, domestic small and mid capitalization stocks, and bonds. Prior to 2015, the S&P 500 Index Fund was the only
 passively managed, and only non-proprietary, option in the Plan.

6 23. The Plan's investments were chosen and retained by or at the direction
7 of the Investment Committee.

8 24. The Plan's investment in the Proprietary Funds averaged approximately
9 \$750 million per year from 2010 to the present.

10 25. The Proprietary Funds generated millions of dollars in fees for Franklin
11 Templeton and its subsidiaries.

12 26. At all times relevant herein, the Proprietary Funds charged and continue
13 to charge Plan participants and beneficiaries fees that were and are unreasonable for
14 this Plan. The fees charged were and are significantly higher than the median fees for
15 comparable mutual funds in 401(k) plans as reported by the Investment Company
16 Institutes, in The Economics of Providing 401(k) Plans: Services, Fees and Expenses
17 and by BrightScope, Inc. an independent provider of 401(k) ratings and data, based on
18 its review of 1,667 large 401(k) plans reported in Real Facts about Target Date Funds.

19 27.The fees, moreover, are and were significantly higher than the fees 20 available from alternative mutual funds, including Vanguard Institutional Funds with 21 similar investment styles that were readily available as Plan investment options 22 throughout the relevant time. The percentage of excess compared to the fees charged 23 by comparable Vanguard Institutional Funds is shown in Column D below. That 24 difference was even larger at the time most of these investments were selected, as current — and cheaper — R6 share classes of the Proprietary Funds were not offered 25 26 in the Plan prior to May 2013. Fees are measured in basis points ("bps") where one 27 basis point equals 0.01%:

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1	Fund	R6 Fee	Vanguard Fund	Vanguard Fee	Excess over Vanguard
2	Money Fund	47 bps	VMRXX	10 bps	370%
3	Balance Sheet Inv. Fund	50 bps	VMVAX	8 bps	525%
4	Flex Cap Growth Fund	48 bps	VIGIX	7 bps	586%
	Growth Fund	46 bps	VIGIX	7 bps	557%
5	Growth Opportunities Fund	68 bps	VIGIX	7 bps	871%
6	High Income Fund	47 bps	VWEAX	13 bps	261%
	Income Fund	38 bps	VTWIX	13 bps	192%
7	International Growth Fund	102 bps	VWILX	34 bps	200%
8	Large Cap Value Fund	84 bps	VIVIX	7 bps	1,100%
	LifeSmart Income Fund	68 bps	VTINX	14 bps	386%
9	LifeSmart 2020 Fund	72 bps	VTWNX	14 bps	413%
10	LifeSmart 2025 Fund	73 bps	VTTVX	15 bps	387%
1 1	LifeSmart 2030 Fund	75 bps	VTHRX	15 bps	400%
11	LifeSmart 2035 Fund	74 bps	VTTHX	15 bps	393%
12	LifeSmart 2040 Fund	76 bps	VFORX	16 bps	375%
12	LifeSmart 2045 Fund	75 bps	VTIVX	16 bps	369%
13	LifeSmart 2050 Fund	75 bps	VFIFX	16 bps	369%
14	Low Duration Total Return	42 bps	VSTBX	7 bps	500%
15	MicroCap Value Fund	80 bps	VSIIX	7 bps	1,043%
13	Mutual Beacon Fund	70 bps	VIVIX	7 bps	900%
16	Mutual European	89 bps	VESIX	9 bps	889%
$17 \parallel$	Mutual Global Discovery	82 bps	VFWSX	11 bps	645%
· /	Real Return Fund	50 bps	VIPIX	7 bps	614%
18	Rising Dividend Fund	52 bps	VDADX	9 bps	478%
19	Small Cap Growth Fund	72 bps	VSGIX	7 bps	929%
	Small Cap Value Fund	61 bps	VSIIX	7 bps	771%
20	Small-Mid Cap Growth	48 bps	VIEIX	7 bps	586%
21	Strategic Income	47 bps	VCOBX	15 bps	213%
	Conservative Allocation	92 bps	VASIX	12 bps	667%
22	Growth Allocation	82 bps	VASGX	15 bps	447%
23	Moderate Allocation	94 bps	VSMGX	14 bps	571%
	Total Return Fund	46 bps	VBIMX	6 bps	667%
24	U.S. Gov. Securities Fund	47 bps	VFIUX	10 bps	370%
25	Templeton Developing Mkts	122 bps	VEMIX	12 bps	917%
	Templeton Foreign Fund	72 bps	VTRIX	46 bps	57%
26	Templeton Frontier Markets	165 bps	VEMIX	12 bps	1,275%
27	Templeton Global Bond Fund	50 bps	VTIFX	9 bps	456%
28	Templeton Global Smaller Co	94 bps	VTWIX	13 bps	623%

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Templeton	Growth Fund	70 bps	VTWIX	13 bps	438%
Templeton	World Fund	72 bps	VTWIX	13 bps	454%

28.Additionally, each Proprietary Fund charges fees in excess of the fees the Plan would have paid by purchasing comparable separately managed accounts. As the Department of Labor reports, for plans like Franklin Templeton's Plan, the "[t]otal investment management expenses can commonly be reduced to one-fourth of the expenses incurred through retail mutual funds." Study of 401(k) Plan Fees and Expenses, April 13, 1998. 29.With an operating margin of over 37%, very high for the mutual fund industry, Defendants made a fortune off of the Plan's investments in Proprietary Funds. 30. Many of the Proprietary Funds had and continue to have poor performance histories compared to prudent alternatives Defendants could have chosen for inclusion in the Plan. 31. For example, from the beginning of the relevant time period until at least September, 2013, the Plan included three Asset Allocation Funds, the Conservative Allocation Fund, Moderate Allocation Fund, and Growth Allocation Fund, which were all Proprietary Funds managed by T. Anthony Coffey and Thomas A. Nelson of Franklin Templeton. 32.The Asset Allocation Funds had been performing poorly. All three trailed their Morningstar peer median returns in 2011 and 2012, with only the Conservative Allocation Fund beating its peers in 2013 — after finishing in the 90<sup>th</sup> and 76<sup>th</sup> percentiles the prior two years.

33. In July, 2013, Franklin Templeton created a series of target date funds.
Both asset allocation funds and target date funds are similar in that both invest their
assets in a collection of mutual funds which in turn invest in foreign and domestic
stocks and bonds, providing asset allocation within a single fund. Mssers. Coffey and

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Nelson, the unsuccessful managers of the Allocation Funds, were also the managers of
 these new, untested funds.

3 34.Defendants decided to replace the Allocation Funds with Target Date 4 Funds shortly before or during 2014. At the time, there was no shortage of established, 5 cheaper target date fund families in the marketplace. Instead of selecting one of these cheaper, better funds, Defendants chose for the Plan the untested, expensive 6 7 Proprietary Target Date Funds, despite the poor performance of its managers 8 managing similar Asset Allocation Funds. A prudent, un-conflicted fiduciary would not 9 have chosen untested, more expensive funds, particularly in light of the individual 10 manager's inability to succeed managing similar funds in the recent past.

35. The Target Date Funds have subsequently underperformed the cheaper,
established, prudent alternative funds which, upon information and belief, were not
even considered by Defendants when they decided to invest Plan assets in the Target
Date Funds. In fact, all eight target date funds are rated in the bottom 10 percent of
their peer groups for the most recent period, January 1 — June 30, 2016. Since their
inception in July, 2013, the Target Date Funds have underperformed their Vanguard
peers by over \$3 million.

18 36. The Target Date Funds' underperformance is not unique. In 2015, only
19 24% of Franklin Templeton mutual funds outperformed their peer median.

20 37. Many of the Proprietary Funds were and are poorly rated by 21 Morningstar, the independent rating service, compared to prudent alternatives the 22 Committee could have chosen for inclusion in the Plan. For example, not a single 23 Proprietary Fund is rated 5-stars (out of 5), the highest rating, by Morningstar, and 24 none was rated 5-stars at any point during the statutory period. To the contrary, the 25 Templeton World Fund, Templeton Frontier Markets Fund, and Franklin High 26 Income Fund are all rated 1-star, the lowest rating. Ten other Proprietary Funds have 27 2-star ratings and most of the rest have mediocre 3-star ratings.

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38. Prudent investors fled Franklin Templeton's mutual funds, including the
 Proprietary Funds. In the fiscal year ending September 30, 2015, investors on net
 withdrew \$59.2 billion from Franklin Templeton funds. The following quarter, they
 withdrew an additional \$20.6 billion. In the first quarter of 2016, investors withdrew
 an additional \$24.6 billion and in just the month of April, 2016, the latest data
 available, another \$2.8 billion were withdrawn.

39. Despite the poor performance, high fees, and low Morningstar ratings,
the only Proprietary Funds removed from the Plan during the entire Class Period were
the three Asset Allocation Funds, which were replaced, as discussed above, with eight
proprietary Target Date Funds using the same failed managers as the Asset Allocation
Funds.

40. Meanwhile, three Proprietary Funds, as well as the Target Date Funds,
were added to the Plan during the Class Period. They are the International Growth
Fund, for which Franklin Templeton charges 102 bps, the Templeton Frontier
Markets Fund, for which Franklin Templeton charges 165 bps, and the Real Return
Fund, for which Franklin Templeton charges 50 bps.

17 41. The Plan lost in excess of \$64 million during the class period as a result
18 of losses sustained by the Proprietary Funds compared to prudent alternatives such as
19 comparable Vanguard Funds.

20

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# B. The Franklin Money Market Fund

42. Stable value funds and money market funds are two investment vehicles
designed to preserve principal while providing a return.

43. Stable value funds are a common investment in defined contribution
plans and in fact are designed specifically for use in large defined contribution plans.
44. The structure of stable value funds allows them to outperform money
market funds in virtually all market conditions and over any appreciable time period.
See, *Abbott v. Lockheed Martin Corp.*, 725 F.3d 803, 806 (7th Cir. 2013); see also Paul J.

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Donahue, Plan Sponsor Fiduciary Duty for the Selection of Options in Participant-Directed Defined
 Contribution Plans and the Choice Between Stable Value and Money Market, 39 AKRON L. REV.
 9, 20–27 (2006).

4 45. Stable Value Funds hold longer duration instruments generating excess
5 returns over money market investments. Stable value funds also provide a guaranteed
6 rate of return to the investor, referred to as a crediting rate, and protect against the loss
7 of principal and accrued interest. This protection is provided through a wrap contract
8 issued by a bank, insurance company or other financial institution that guarantees the
9 book value of the participant's investment.

46. Even during the period of market turbulence in 2008, "stable value
participants received point-to-point protection of principal, with no sacrifice of
return[.]" Paul J. Donahue, *Stable Value Re-examined*, 54 RISKS AND REWARDS 26, 28
(Aug. 2009).<sup>1</sup>

47. Because they offer higher returns than money market funds, greater
consistency of returns, and less risk to principal, large defined contribution plans
commonly offer stable value funds to participants.

48. A 2011 study from Wharton Business School analyzed money market
and stable value fund returns from the previous two decades and concluded that "any
investor who preferred more wealth to less wealth should have avoided investing in
money market funds when [stable value] funds were available, irrespective of risk
preferences." David F. Babbel & Miguel A. Herce, *Stable Value Funds: Performance to Date*,
at 16 (Jan. 1, 2011).<sup>2</sup>

49. According to the 2015 Stable Value Study published by MetLife, over
80% of plan sponsors offer a stable value fund. MetLife, *2015 Stable Value Study: A Survey*

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Available at http://www.soa.org/library/newsletters/risks-and-rewards/2009/august/rar 27 2009-iss54-donahue.pdf.

 <sup>&</sup>lt;sup>27</sup> || <sup>2</sup> Available at http://fic.wharton.upenn.edu/fic/papers/11/11-01.pdf (last accessed June 24, 2016).

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of Plan Sponsors, Stable Value Fund Providers and Advisors at 5 (2015).<sup>3</sup> The study also notes
that stable value returns were "more than double" the returns of money market funds
from 1988 to 2015, and 100% of stable value providers and almost 90% of financial
advisors to defined contribution plans "agree that stable value returns have
outperformed money market returns over the last 25 years." *Id.* at 7 (emphasis added).
50. Unlike the majority of defined contribution plans, the Plan has not
offered a stable value fund. Instead, the Plan offered the Franklin Funds Money

8 Market Fund, a fund managed by Franklin and paying Franklin up to 47 bps per year,9 while paying nothing at all to the Plan and its participants.

10 51. In real terms, investors in this most-conservative options have lost over
11 12% of their buying power over the Class Period. Had Defendants used a comparable
12 stable value fund, the plan participants would have seen their assets grow by over 22%
13 during that period.

14 52. Had these assets been invested in a stable value fund instead, they would
15 have had inflation-beating returns. For example, one alternative, the Vanguard Stable
16 Value Fund has enjoyed the following returns:

17								
18	Fund	2009	2010	2011	2012	2013	2014	2015
19	Stable Value	3.66%	4.06%	3.56%	2.68%	2.06%	2.00%	2.21%
20 21	Inflation	2.63%	1.63%	2.93%	1.59%	1.58%	-0.09%	1.37%
22	Plan Money Market	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%

23 24

53. Franklin does not manage any stable value funds.

25 26

- 27 <sup>3</sup> Available at https://www.metlife.com/assets/cao/institutional-retirement/plansponsor/stable-value/Stable-Value-Vs-Money-
- 28 Market/2015\_StableValueStudyWebFinal.pdf.

In addition to the breaches of loyalty resulting from the selection and
 maintenance of the Money Market Fund, by including and failing to remove the
 Money Market Fund, Defendants failed to discharge their duties with respect to the
 Plan with the care, skill, prudence, and diligence under the circumstances then
 prevailing that a prudent man acting in a like capacity and familiar with such matters
 would use in the conduct of an enterprise of like character and with like aims.

7 55. The Plan lost in excess of \$9 million during the class period as a result of
8 losses sustained by the Money Market Fund compared to Stable Value alternatives.

#### C. Excessive Total Plan Cost

10 56. In addition to paying the bloated expense ratios charged by Franklin
11 Templeton on the Proprietary Funds, the Plan pays a separate administrative fee,
12 charged to each participant at a rate of \$12.00 per quarter, or \$48 per year. Additional
13 charges are also incurred for services provided to the Plan by other vendors.

14 57. The Plans' Form 5500 filings with the U.S. Department of Labor contain
15 an Independent Auditor's Report, which state that on September 30, 2014 the Plan's
16 assets were \$1,178,463,741 and on September 30, 2015, the Plan's assets were
17 \$1,095,737,878.

18 58. In total, the Plan paid \$6.5 million per year in investment management
19 and administrative fees. Given the Plan size, the average Total Plan Cost was over 57
20 bps in 2014 and 2015.

59. A recently published report shows that in 2013, the most recent year
available, the average 401(k) defined contribution plan with more than a billion dollars
in assets bore a total plan cost as a percentage of assets of 31 basis points. See
BrightScope and Investment Company Institute, The BrighScope/ICI Defined
Contribution Plan Profile: A Close Look at 401(k) Plans, 47 (Dec. 2015), available at:
https://www.ici.org/pdf/ppr\_15\_dcplan\_profile\_401k.pdf

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1	60. Thus, the total plan cost, including investment and administrative fees,
2	was nearly double the cost of comparable plans that are not subject to conflicted
3	fiduciary decision-making. This difference is almost entirely the result of the mutual
4	fund fees paid to Franklin Templeton.
5	61. In the six-year period 2010–2015, the Plan paid approximately \$15
6	million more at the 57 basis points fee rate than did a plan at the 31 basis points fee
7	rate.
8	62. These facts support an inference that Defendants allowed Franklin
9	Templeton to receive excessive compensation by larding the Plan with excessively
10	expensive Proprietary Funds.
11	V. ERISA'S FIDUCIARY STANDARDS
12	63. ERISA imposes strict fiduciary duties of loyalty and prudence upon
13	Defendants as fiduciaries of the Plan. ERISA § 404(a), 29 U.S.C.§ 1104(a), provides, in
14	relevant part, as follows:
15	[A] fiduciary shall discharge his duties with respect to a plan solely in the
16	<ul> <li>interest of the participants and beneficiaries and —</li> <li>(A) for the exclusive purpose of:</li> </ul>
17	<ul> <li>(A) for the exclusive purpose of:</li> <li>(i) providing benefits to participants and their beneficiaries;</li> </ul>
18	and (ii) defraying reasonable expenses of administering the plan;
19	[and]
20	(B) with the care, skill, prudence, and diligence under the circumstances then prevailing that a prudent man acting in a like
21	capacity and familiar with such matters would use in the conduct of an enterprise of like character and with like aims;
22	(C) by diversifying the investments of the plan so as to minimize the
23	risk of large losses, unless under the circumstances it is clearly prudent not to do so[.]
24	64. Under ERISA, fiduciaries who exercise discretionary authority or control
25	over the selection of plan investments and the selection of plan service providers must
26	act prudently and solely in the interest of participants and beneficiaries of the plan
27	when performing such functions. Thus, "the duty to conduct an independent
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1	investigation into the merits of a particular investment" is "the most basic of ERISA's
2	investment fiduciary duties." In re Unisys Savings Plan Litig., 74 F.3d 420, 435 (3d Cir.
3	1996).
4	
5	65. As the Department of Labor explains,
6	[T]o act prudently, a plan fiduciary must consider, among other factors, the
7	availability, riskiness, and potential return of alternative investments for his or her plan. [Where an investment], if implemented, causes the Plan to forego
8	other investment opportunities, such investments would not be prudent if they provided a plan with less return, in comparison to risk, than
9	comparable investments available to the plan, or if they involved a greater
10 11	risk to the security of plan assets than other investments offering a similar return.
12	DOL Opinion 88-16A (1988).
13	66. Pursuant to these duties, fiduciaries must ensure that the services
14	provided to the plan are necessary and that the fees are reasonable:
15	Under section 404(a)(1) of ERISA, the responsible Plan fiduciaries must
16	act prudently and solely in the interest of the Plan participants and beneficiaries in determining which investment options to utilize or
17	make available to Plan participants or beneficiaries. In this regard, the responsible Plan fiduciaries must assure that the compensation paid
18 19	directly or indirectly by the Plan to [service providers] is reasonable
20	
20	DOL Opinion 97-15A (1997); DOL Opinion 97-16A (1997).
22	67. A fiduciary's duty of loyalty requires a fiduciary to act solely in the
23	interest of plan participants and beneficiaries. As the Department of Labor has warned:
24	[T]he Department has construed the requirements that a fiduciary act solely in the interest of, and for the exclusive purpose of providing
25	benefits to participants and beneficiaries, as prohibiting a fiduciary from
26	subordinating the interests of participants and beneficiaries in their retirement income to unrelated objectives. In other words, in deciding
27	whether and to what extent to invest in a particular investment, or to make a particular fund available as a designated investment alternative,
28	COMPLAINT, Cryer v. Franklin Resources, Inc. 16-cv-4265
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1 2 3 4 5	a fiduciary must ordinarily consider only factors relating to the interests of plan participants and beneficiaries in their retirement income. A decision to make an investment, or to designate an investment alternative, may not be influenced by non-economic factors unless the investment ultimately chosen for the plan, when judged solely on the basis of its economic value, would be equal to or superior to alternative available investments.
6	DOL Opinion 98-04A (1998); see also DOL Opinion 88-16A (1988). The Department
7	of Labor has repeatedly warned that:
8	While the law does not specify a permissible level of fees, it does require
9 10	that fees charged to a plan be "reasonable." After careful evaluation during the initial selection, the plan's fees and expenses should be
11	monitored to determine whether they continue to be reasonable.
12	Meeting Your Fiduciary Responsibilities, U.S. Dep't of Labor Employee Benefits Security
13	Admin. (Feb. 2012),
14	http://www.dol.gov/ebsa/publications/fiduciaryresponsibility.html.
15 16	68. In a separate publication, the Department of Labor writes as follows:
17	The Federal law governing private-sector retirement plans, the Employee
18	Retirement Income Security Act (ERISA), requires that those responsible for managing retirement plans referred to as fiduciaries carry out
19	their responsibilities prudently and solely in the interest of the plan's
20	participants and beneficiaries. Among other duties, fiduciaries have a responsibility to ensure that the services provided to their plan are
21	necessary and that the cost of those services is reasonable.
22	* * *
23	Plan fees and expenses are important considerations for all types of
24	retirement plans. As a plan fiduciary, you have an obligation under ERISA to prudently select and monitor plan investments, investment
25	options made available to the plan's participants and beneficiaries, and
26	the persons providing services to your plan. Understanding and evaluating plan fees and expenses associated with plan investments,
27 28	investment options, and services are an important part of a fiduciary's responsibility. This responsibility is ongoing. After careful evaluation
_0	COMPLAINT, Cryer v. Franklin Resources, Inc. 16-cv-4265 16

during the initial selection, you will want to monitor plan fees and expenses to determine whether they continue to be reasonable in light of the services provided.

\* \* \*

By far the largest component of plan fees and expenses is associated with managing plan investments. Fees for investment management and other related services generally are assessed as a percentage of assets invested. Employers should pay attention to these fees. They are paid in the form of an indirect charge against the participant's account or the plan because they are deducted directly from investment returns. Net total return is the return after these fees have been deducted. For this reason, these fees, which are not specifically identified on statements of investments, may not be immediately apparent to employers.

Understanding Retirement Plan Fees and Expenses, U.S. Dep't of Labor Employee Benefits

Security Admin. (Dec. 2011),

http://www.dol.gov/ebsa/publications/undrstndgrtrmnt.html.

69. ERISA § 409, 29 U.S.C. § 1109, provides, inter alia, that any person who
is a fiduciary with respect to a plan and who breaches any of the responsibilities,
obligations, or duties imposed on fiduciaries by Title I ERISA shall be personally
liable to make good to the plan any losses to the plan resulting from each such breach
and to restore to the plan any profits the fiduciary made through use of the plan's
assets. ERISA § 409, 29 U.S.C. § 1109, further provides that such fiduciaries are
subject to such other equitable or remedial relief as a court may deem appropriate.

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# VI. CLASS ALLEGATIONS

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70. ERISA § 502(a)(2), 29 U.S.C. § 1132(a)(2), permits a plan fiduciary,
29 U.S.C. § 1109(a).

71. In acting in this representative capacity and to enhance the due process
 protections of unnamed participants and beneficiaries of the Plan, as an alternative to
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1	direct indiv	idual actions on behalf of the Plan under 29 U.S.C. § 1132(a)(2), Plaintiffs					
2	seek to certi	ify this action as a class action on behalf of the following class:					
3	All participants in the Franklin Templeton 401(k) Retirement Plan from July 28, 2010 to the						
4	date of ju	udgment. Excluded from the class are Defendants, Defendants' beneficiaries, and					
5	Defendar	nts' immediate families.					
6	72.	Class certification is appropriate under Fed. R. Civ. P. 23(a) and (b)(1),					
7	(b)(2), and/o	or (b)(3).					
8	(a)	The class satisfies the numerosity requirement of Rule 23(a) because it is					
9		composed of over one thousand persons, in numerous locations. The					
10		number of class members is so large that joinder of all its members is					
11		impracticable.					
12	(b)	The class satisfies the commonality requirement of Rule 23(a) because					
13		there are questions of law and fact common to the Class and these					
14		questions have common answers. Common legal and factual questions					
15		include, but are not limited to: who are the fiduciaries liable for the					
16		remedies provided by ERISA § $409(a)$ , 29 U.S.C. §1109(a); whether the					
17		fiduciaries of the Plan breached their fiduciary duties to the Plan by					
18		causing the Plan to invest in excessively expensive funds and by failing to					
19		prudently remove the funds from the Plan; whether the decision to					
20		include and not to remove a fund was made solely in the interests of Plan					
21		participants and beneficiaries; what are the losses to the Plan resulting					
22		from each breach of fiduciary duty; and what are the profits of any					
23		breaching fiduciary that were made through the use of Plan assets by the					
24		fiduciary.					
25	(c)	The class satisfies the typicality requirement of Rule 23(a) because					
26		Plaintiffs' claims are typical of the claims of the members of the Class					
27		because Plaintiffs' claims, and the claims of all Class members, arise out					
28		COMPLAINT, Cryer v. Franklin Resources, Inc. 16-cv-4265 18					

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of the same conduct, policies and practices of Defendants as alleged herein, and all members of the Class are similarly affected by Defendants' wrongful conduct. Plaintiff was and remains an investor in the Plan for the entirety of the Class Period.

(d) The class satisfies the adequacy requirement of Rule 23(a). Plaintiff will fairly and adequately represent the Class and have retained counsel experienced and competent in the prosecution of ERISA class action litigation. Plaintiff has no interests antagonistic to those of other members of the Class. Plaintiff is committed to the vigorous prosecution of this action and anticipates no difficulty in the management of this litigation as a class action.

12 (e) Class action status in this action is warranted under Rule 23(b)(1)(A) 13 because prosecution of separate actions by the members of the Class would create a risk of establishing incompatible standards of conduct for 14 Defendants. Class action status also warranted under Rule 23(b)(1)(B) 15 16 because prosecution of separate actions by the members of the Class would create a risk of adjudications with respect to individual members of 17 the Class that, as a practical matter, would be dispositive of the interests 18 19 of other members not parties to this action, or that would substantially 20 impair or impede their ability to protect their interests.

(f) In the alternative, certification under Rule 23(b)(2) is warranted
because Defendants acted or refused to act on grounds generally
applicable to the Class, thereby making appropriate final injunctive,
declaratory, or other appropriate equitable relief with respect to the
Class as a whole.

(g) In the alternative, certification under Rule 23(b)(3) is appropriate because questions of law or fact common to members of the Class

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predominate over any questions affecting only individual
members, and class action treatment is superior to the other available methods for the fair and efficient adjudication of this
controversy.

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## VII. CLAIMS FOR RELIEF

# First Claim For Relief: Breach of Fiduciary Duty

7 73. Plaintiff repeats and realleges each of the allegations set forth in the
8 foregoing paragraphs as if fully set forth herein.

9 74. Defendants are responsible for selecting, monitoring, and removing
10 investment options in the Plan.

11 75. Defendants caused the Plan to invest nearly a billion of dollars in
12 imprudent investment options, many of which were more expensive than prudent
13 alternatives, unlikely to outperform their benchmarks, and laden with excessive fees
14 which were paid to Franklin Templeton and its subsidiaries.

15 76. Defendants failed to remove the funds even though a prudent fiduciary
16 would have done so given the high fees, poor performance prospects, and availability
17 of lower-cost alternatives.

18 77. By the conduct and omissions described above, Defendants failed to
19 discharge their duties with respect to the Plan solely in the interest of the participants
20 and beneficiaries and for the exclusive purpose of providing benefits to participants and
21 beneficiaries and defraying reasonable expenses of administering the Plan, in violation
22 of ERISA § 404(a)(1)(A), 29 U.S.C. § 1104(a)(1)(A).

78. Defendants failed to discharge their duties with respect to the Plan with
the care, skill, prudence, and diligence under the circumstances then prevailing that a
prudent man acting in a like capacity and familiar with such matters would use in the
conduct of an enterprise of like character and with like aims, in violation of ERISA §
404(a)(1)(B), 29 U.S.C. § 1104(a)(1)(B).

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79. As a direct and proximate result of these breaches of fiduciary duties, the
 Plan and its participants have paid, directly and indirectly, substantial excess
 investment management and other fund-related fees during the Class Period, and
 suffered lost-opportunity costs which continue to accrue, for which Defendants are
 jointly and severally liable pursuant to ERISA § 409, 29 U.S.C. § 1109, and ERISA §
 502(a)(2), 29 U.S.C. § 1132(a)(2).

# **VIII. PRAYER FOR RELIEF**

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8 WHEREFORE, Plaintiffs pray for relief as follows:

- A. A declaration that the Defendants breached their fiduciary duties under ERISA § 404;
- B. An order compelling the disgorgement of all fees paid and incurred,
  directly or indirectly, to Franklin Templeton and its subsidiaries by the
  Plan or by Proprietary Mutual Funds as a result of the Plan's
  investments in their funds, including disgorgement of profits thereon;
- C. An order compelling the Defendant to restore all losses to the Plan arising from Defendants' violations of ERISA, including lost-opportunity costs;
- 18 D. An order granting appropriate equitable monetary relief against
  19 Defendants;
- E. An order granting such other equitable or remedial relief as may be
  appropriate, including the permanent removal of Defendants from any
  positions of trust with respect to the Plan, the appointment of
  independent fiduciaries to administer the Plan, and rescission of the
  Plan's investments in Proprietary Funds;
- F. An order certifying this action as a class action, designating the Class to receive the amounts restored or disgorged to the Plan, and imposing a constructive trust for distribution of those amounts to the extent

1		required by la	aw;
2	G.	An order enjo	oining Defendants collectively from any further violations
3		of their ERIS	A fiduciary responsibilities, obligations, and duties;
4	H.	An order aw	arding Plaintiffs and the Class their attorneys' fees and
5		costs pursuan	nt to ERISA § 502(g), 29 U.S.C. § 1132(g), and/or the
6		Common Fu	nd doctrine, along with pre- and post-judgment interest;
7		and	
8	I.	An order awa	arding such other and further relief as the Court deems
9		equitable and	just.
10	Dated: July	28, 2016	Respectfully submitted,
11			/s/ Gregory Y. Porter
12			Gregory Y. Porter, pro hac vice to be filed
13			Mark G. Boyko, <i>pro hac vice</i> to be filed Bailey & Glasser LLP
14			1054 31st Street, NW Suite230 Washington, DC 20007
15			Telephone: (202) 463-2101
16			Facsimile: (202) 463-2103 gporter@baileyglasser.com
17			mboyko@baileyglasser.com
18			/s/ Mark P. Kindall
19			Mark P. Kindall, Cal. Bar No. 138703 Robert A. Izard, <i>pro hac vice</i> to be filed
20			IZARD KINDALL & RAABE LLP
21			29 South Main Street, Suite 305 West Hartford, CT 06107
22			Telephone: (860) 493-6292 Facsimile: (860) 493-6290
23			rizard@ikrlaw.com
24			mkindall@ikrlaw.com
25			<u>/s/ Joseph A. Creitz</u> Joseph A. Creitz, Cal. Bar No. 169552
26			Lisa S. Serebin, Cal Bar No. 146312 CREITZ & SEREBIN LLP
27			250 Montgomery Street, Suite 1410
28			San Francisco, CA 94104
		COMPLAI	NT, Cryer v. Franklin Resources, Inc. 16-cv-4265 22

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1 2	Telephone: (415) 466-3090 Facsimile: (415) 513-4475 joe@creitzserebin.com lisa@creitzserebin.com
3	Attorneys for Plaintiffs
4	
5 6	
7	ATTESTATION
8	Pursuant to Civil Local Rule 5-1(i)(3), I attest that concurrence in the filing
9	of this document has been obtained from each of the other signatories.
10	Dated: July 28, 2016 /s/ Joseph A. Creitz
11	Dated: July 28, 2016/s/ Joseph A. CreitzJoseph A. Creitz
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